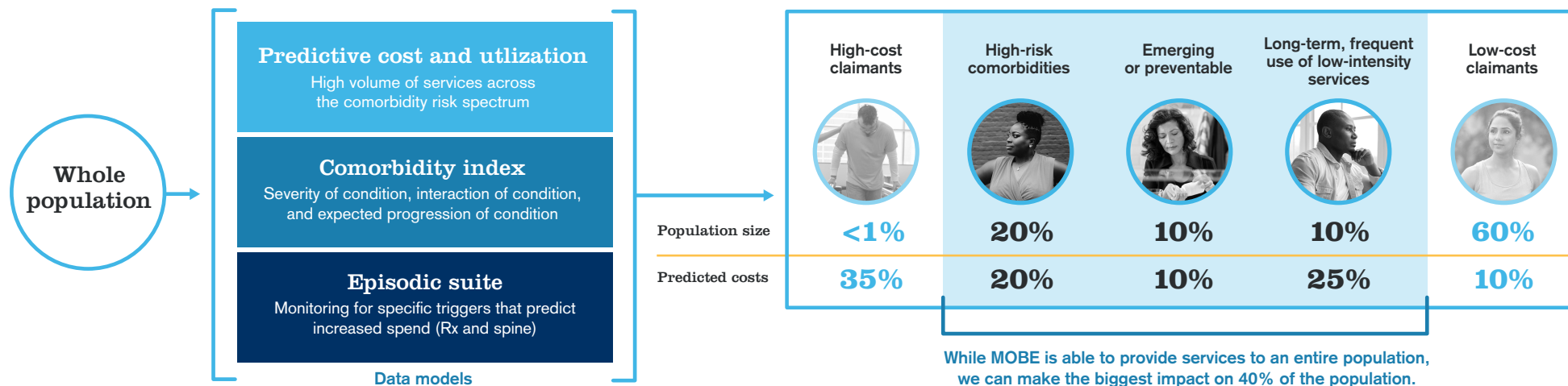# 5 ways to maximize data to transform your health and wellness solution.

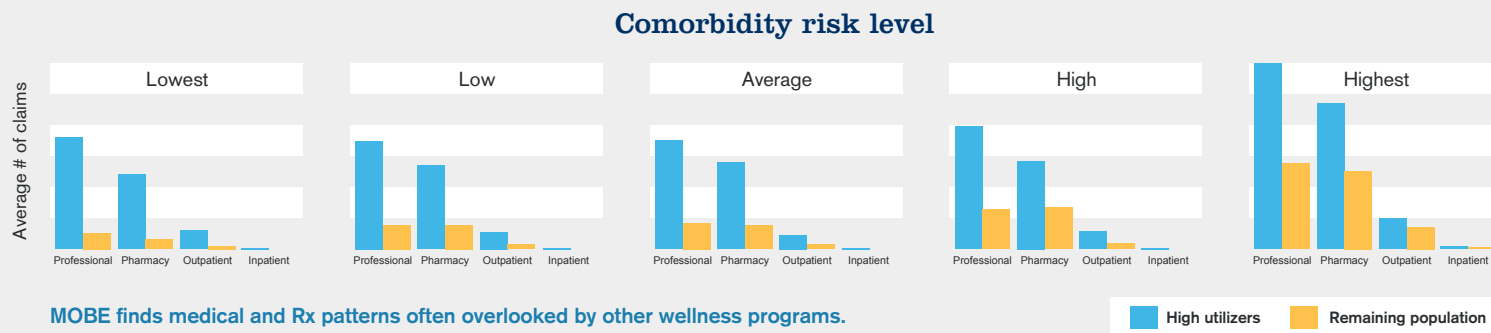**Just having a lot of data isn't enough. Analyzing the right combinations of data is what's key.**

1 Predict risk, utilization, and total spend.

By stacking multiple data models and applying machine learning to stratify your population, MOBE can determine who could benefit most from lifestyle and medication guidance.

Whole population

Data models

Predictive cost and utlization
High volume of services across the comorbidity risk spectrum

Comorbidity index
Severity of condition, interaction of condition, and expected progression of condition

Episodic suite
Monitoring for specific triggers that predict increased spend (Rx and spine)

	High-cost claimants	High-risk comorbidities	Emerging or preventable	Long-term, frequent use of low-intensity services	Low-cost claimants
Population size	<1%	20%	10%	10%	60%
Predicted costs	35%	20%	10%	25%	10%

While MOBE is able to provide services to an entire population, we can make the biggest impact on 40% of the population.

2 Evaluate the data beyond conditions and disease states.

MOBE identifies high utilizers of health care across the comorbidity spectrum for each client population.

Comorbidity risk level

Average # of claims

Lowest — Professional, Pharmacy, Outpatient, Inpatient
Low — Professional, Pharmacy, Outpatient, Inpatient
Average — Professional, Pharmacy, Outpatient, Inpatient
High — Professional, Pharmacy, Outpatient, Inpatient
Highest — Professional, Pharmacy, Outpatient, Inpatient

MOBE finds medical and Rx patterns often overlooked by other wellness programs.

■ High utilizers ■ Remaining population

3 Monitor changes in health.

MOBE looks for patterns and events in data that indicate future risk. We intervene early, before health worsens and costs escalate.
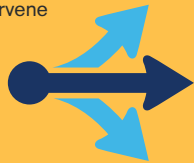
4 Inform your engagement strategies.

MOBE proactively supports a population's ever-changing needs at the right time with the right intervention.

5 Realize ROI.

Move from anecdotal results to real cost savings supported by data. MOBE's data show we reduce costs—guaranteed.

MOBE

Contact us for a preliminary analysis of your population.
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